**Practicing Elevator Pitches**

The Keys to Elevating your Elevator Pitch: Imagine you are in an elevator with your dream employer or next business opportunity, how would you market yourself to catch their attention? Here are **4 must haves to** acing your next pitch.

1. Introduce Yourself: *Hello, my name is Louis it is a pleasure to meet you.*
2. Summarize your Current Job: *I am currently a photojournalist for Newsday, where I travel and document current events in the tristate area*
3. Explain your Intentions: *I am looking to travel outside the tristate, and explore more of the country.*
4. Call to Action: *Would it be possible to set up a meeting this week for us to discuss upcoming opportunities on your team?*

**Samples**

Sample A: “My name’s Steve Jobs. I’m an entrepreneur and industrial designer. I co-founded a business called **Apple Inc** in my parent’s basement. I attended Reed College for a bit before dropping out to explore India, there I studied Zen Buddhism. I am very interested in collaborating on a project with you and your company. I believe my skills and resources can benefit your business. I’d love to send you a link to my portfolio. Do you have a business card?”

Sample B: “My name’s Henry Ford. I’m an engineer, inventor, and machinist. I own an automobile company called **Ford Motors**. I am a former Chief Engineer of Edison Illuminating Company of Detroit. One of my greatest accomplishments is creating and developing a moving assembly line. I am interested in hearing more about what your company can offer. May I have your contact information?”

Sample C: “My name’s Mark Towle. I’m a car mechanic, car and motorcycle restorer, and designer. I own a shop called Gotham Garage in California. My shop is featured on Netflix’s [*Car Masters: Rust to Riches*](https://en.wikipedia.org/wiki/Car_Masters%3A_Rust_to_Riches). One of my greatest accomplishments is my team’s Plymouth XNR Replica that can be found at the **Petersen Automotive Museum.** I am interested in hearing more about what your team can offer. Do you have a business card?

**Now You Try, Good Luck!**

Hello my name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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