



STRATEGIC PLANNING COUNCIL

Thursday, October 13, 2022

Ammerman Campus
William J. Lindsay Life Sciences Building, Room 114

MINUTES

In attendance:

MaryLou Araneo
Shady Azzam-Gomez
Dr. Edward Bonahue
Kaliah Greene
Dr. Mark Harris
Arlene Jackson

Dr. Liesl Jones
Dr. Camille Karlson
Theodore Koukounas
Thomas Law
Dr. Elizabeth McCormick
Dr. Patty Munsch-Eilbeck

Dr. Irene Rios
David Schneider
Christina Vargas
Scott Votke
Dr. Helen Wittmann

Professor Theodore Koukounas began the meeting at 3:53pm.

- He welcomed the membership to the second meeting of the year; the first in-person meeting since February 2020.
- The minutes from September 8, 2022, were reviewed, and there being no corrections suggested, a motion was made to approve them. A vote was taken and the minutes were accepted as written.

Kaliah Greene briefly discussed the College's Mission and Vision Statements.

- The mission and vision are the final two pieces to the 2022-2027 Strategic Plan.
- The Mission and Vision Subcommittee will begin to meet again soon and anticipate meeting bi-weekly. We were looking for more faculty representation so each branch of Governance put forth two additional faculty members.
- Everything done with the subcommittee will circle back to the full membership for review.
- What is a mission statement? What is a vision statement? Are they interchangeable? Your mission statement is a brief statement that tells who you are, what you do, and who you serve; essentially your elevator speech. Your vision statement tells your highest aspirations.

In continuation of the 2022-2027 Strategic Planning process, and in preparation for college-wide activities during the Spring 2023 semester, council members engaged in a mission and vision brainstorming activity led by the SPC co-chairpersons.

Suffolk County Community College promotes intellectual discovery, physical development, social and ethical awareness, and economic opportunities for all through education that transforms lives, builds communities and improves society.

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Selden, NY 11784-2899
(631) 451-4112

Ammerman Campus
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Grant Campus
Crooked Hill Road
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Eastern Campus
121 Speonk-Riverhead Road
Riverhead, NY 11901-3499
(631) 548-2500

Attending members were divided into four groups and given copies of mission and vision statements from other community colleges and universities for consideration during the brainstorming session.

- They were asked to create their own personal mission and vision statements (*see tab 1 of the attached Excel document*).
- They were then asked to begin considering words they would want to see in the college's new mission and vision statements (*see tab 2 of the attached Excel document*).
- Using the working definitions of mission (who we are, what we do, and who we serve) and vision (the college's highest aspirations), the groups were then asked to begin creating draft mission and vision statements (*see tab 3 of the attached Excel document*).
- The groups reported out after each activity and all documents were collected to utilize as institutional conversations regarding the college's mission and vision statements continue.

Ms. Greene gave a brief update on operational planning.

- The 2022-2023 Operational Plan was previously distributed to the membership.
 - This is the final call for review and to express any questions, concerns, or comments before it is published to the college community. Tomorrow is the deadline.
 - There were three strategic objectives that weren't tied to anything – 2.4, 3.4, and 6.2.
- The 2021-2022 Operational Plan Final Annual Update is posted.
 - There was a note added to the document addressing a concern that was expressed regarding data. An email will be sent with the relevant page numbers.

A YouTube video centered on vision statements was shown; “3 Things that Make a MEANINGFUL Vision” by Simon Sinek (<https://www.youtube.com/watch?v=zpzZumZCdWA>).

The floor was opened to additional questions, comments, or concerns. There being none, and with no further business to discuss, the meeting was adjourned at 4:52pm.